

APRIL 2025

# News FLYER

CASCADES WEST BUSINESS LENDING

## RED HOT ON THE RODEO SCENE!

CWBL made an equipment and working capital loan to 8 Second Strong LLC out of Harrisburg, Oregon. A new business that sells custom western apparel, accessories, and rodeo protective gear online and direct to customers at rodeo events across the country. The name reflects the 8 second rule in rodeo, a rider of a bull or bronc must stay on for 8 seconds to qualify for a score. All designs are made in house, and all materials are sourced locally. Rodeo attendee can choose style, color, size, and design and the apparel is made right there.

"Here at 8 Second Strong, we bring a faith-based message to rodeo athletes and fans alike by providing the highest in quality and fashion apparel to the masses. Wear your faith and love of rodeo on your sleeve! Give us a follow on Instagram at @8secondstrong or check out our current gear at [www.8secondstrong.com](http://www.8secondstrong.com) and stay tuned for our summer line!"

Owners Nick Reynolds and Josh Gersham have been amazed at the immediate interest in the business and how quickly it has taken off! They would offer you the following: "Whatever is trying to buck you off in life, Hold Fast for just 8 more seconds!"



### April SBA RATES

6.34% FIXED 10 YEARS\*

6.45% FIXED 20 YEARS\*

6.43% FIXED 25 YEARS\*

\*Estimates based on pricing published by NADCO



### LOAN PROGRAMS AVAILABLE

IN LINN, BENTON, AND LINCOLN COUNTIES

### CONTACT US

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