



## Board Meeting

Thursday, September 12, 2024

9:00 am – 11:00 am

**Oregon Cascades West – Albany Office ABC Conference Room  
1400 Queen Avenue SE, Albany Oregon 97322**

**OR**

**Join Virtually via Teams**

**TEAMS Meeting by clicking [HERE](#)**

Meeting ID: 267 001 785 157

Passcode: ycBCiM

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**[+ 1 872-242-8088](#)**

Phone Conference ID: 149 601 420#

### AGENDA

- |    |      |   |                                   |
|----|------|---|-----------------------------------|
| 1. | 9:00 | <b>Call to Order &amp; Agenda Review</b>              | <b>Chair, Paul Schuytema</b>      |
| 2. | 9:05 | <b>Roll Call</b>                                      | <b>Staff,<br/>Justin Peterson</b> |
| 3. | 9:10 | <b>Public Comment</b>                                 | <b>Chair</b>                      |
| 4. | 9:25 | <b>Minutes of May 9, 2024, Meeting (Attachment A)</b> | <b>Chair</b>                      |

**ACTION: Approval of Minutes**

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|----|------|---|---|
| 5. | 9:30 | <b>CEDS 2025-2030 Update Conversation</b><br><i>Strategic Conversation about the CEDS update. Process and focus. Organization and the implementation of the CEDS.</i> <ul style="list-style-type: none"> <li>• CWEDD CEDS Scope of Work (Attachment B-1)</li> <li>• CEDS Strategy Committee (Attachment B-2)</li> <li>• Project Update</li> </ul> | <b>Staff, Justin Peterson</b>                   |
| 6. | 9:45 | <b>Strengths, Weaknesses, Opportunities, and Threats (SWOT) – (Attachment C)</b><br>Staff shared a SWOT Survey and developed a memo based on the responses received.  | <b>Staff, Corum Ketchum and Justin Peterson</b> |

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|-----|-------|---|----------------------------------|
| 7.  | 10:15 | <b>HB3395 Infrastructure Funding (Attachment D)</b><br>Discussion on how the HB3395 infrastructure funding and how to spend the money.  | Staff, Jaclyn<br>Disney          |
|     |       | <b>ACTION:</b> Approval to proceed  |                                  |
| 8.  | 10:40 | <b>Discussion: CEDS Working Groups (Open time for any updates)</b> <ul style="list-style-type: none"> <li>• <i>Broadband Action Team (BAT)</i></li> <li>• <i>Cascades West Regional Consortium (CWRC)</i></li> <li>• <i>Early Childhood Education</i></li> <li>• <i>Rural Economic Alliance (REAL)</i></li> <li>• <i>Lane Economic Committee (LEC)</i></li> <li>• <i>Blue Economy Update from EDALC</i></li> <li>• <i>Other workgroup updates?</i></li> </ul>   | Chair/ Staff,<br>Justin Peterson |
| 9.  | 10:50 | <b>Other Business (if time allows)</b> <ul style="list-style-type: none"> <li>• <i>Future Bylaw update – CWEDD Executive Committee Quorum Requirements.</i></li> <li>• <i>Regional Meeting October 29<sup>th</sup> (Save the Date) – request for sponsors.</i></li> <li>• <i>Innovation Hub</i></li> <li>• <i>CWEDD Regional Project list (Attachment E)</i></li> <li>• <i>Regionally Significant Updates (New employer in your city, new grant, etc.)</i></li> <li>• <i>Executive Committee Updates</i></li> </ul> | Chair/Staff                      |
| 10. | 11:00 | <b>Adjournment</b><br><i>Next Meeting: Regional Meeting scheduled for October 29, 2024, and next Board meeting scheduled for November 14, 2024 (Coast)</i>  | Chair                            |

## Attendance (For Quorum Purposes)

<b>OCWCOG Members</b>	<b>Title</b>	<b>Jurisdiction</b>	<b>Attendance</b>
Nancy Wyse	Commissioner	Benton County	
Claire Hall	Commissioner	Lincoln County	
Alex Johnson II	Mayor	City of Albany	
Sherrie Sprenger	Commissioner	Linn County	
Chas Jones	Mayor	City of Philomath	
Rick Booth	Mayor	City of Waldport	
Paul Schuytema	Executive Director	EDALC	
Chris Workman	City Manager	City of Philomath	
Kelly Hart	CED Director	City of Lebanon	
John Pascone	President	LEDG	
Pam Barlow-Lind	Planning Director	CTSI	
Sophie Adams	ED Manager	City of Albany	
<b>Lane Members</b>	<b>Title</b>	<b>Jurisdiction</b>	<b>Attendance</b>
Greg James	Board Member	WillamaLane Parks and Rec	
Sherry Duerst-Higgins	Board Member	Lane ESD/South Land SD	
Randy Groves	City Councilor	City of Eugene	
Rob Ward	Mayor	City of Florence	
Patti Chappel	President	Emerald People’s Utility Dist.	
Pete Knox	Board Member	Lane Transit District	
Greg Ervin	Council Member	City of Cottage Grove	
Matt Michel	City Manager	City of Veneta	

**Quorum Requirement:** CWEDD business may be conducted provided a quorum of members attends. A quorum shall consist of a simple majority of the membership of the District Board. The CWEDD members may participate by telephone or other means of electronic communication, provided the meeting is called to order at a meeting place where the public can attend, hear, understand and/or read the comments of the members participating by telephone or electronic means and the members so participating can fully hear, understand, and/or read the comments of the other members participating in the meeting.

**CWEDD BOARD OF DIRECTORS MEETING MINUTES**

Thursday, May 09, 2024

9:00 am – 11:00 am

Hybrid at Lane Council of Governments (LCOG) OR

Virtual Via Microsoft Teams Technologies

**DRAFT MINUTES**

<b>OCWCOG Members</b>	<b>Title</b>	<b>Jurisdiction</b>	<b>Attendance</b>
Nancy Wyse	Commissioner	Benton County	No
Claire Hall	Commissioner	Lincoln County	No
Alex Johnson II	Mayor	City of Albany	Yes
Sherrie Sprenger	Commissioner	Linn County	No
Rick Booth	City Councilor	City of Waldport	No
Paul Shuytema	Executive Director	EDALC	Yes
Chris Workman	City Manager	City of Philomath	Yes
Kelly Hart	Director	City of Lebanon	Yes
John Pascone	President	LEDG	Yes
Pam Barlow-Lind	Tribal Planning Director	CTSI	Yes
Chas Jones	Mayor	City of Philomath	Yes
Sophie Adams	Economic Development Manager	City of Albany	Yes
<b>Lane Members</b>	<b>Title</b>	<b>Jurisdiction</b>	<b>Attendance</b>
Greg James	Board Member	WillamaLane	Yes
Shery Duerst-Higgins	Board Member	Land ESD & S. Lane SD	No
Randy Groves	City Councilor	City of Eugene	Yes
Rob Ward	Mayor	City of Florence	No
Patti Chappel	President	Emerald People's Utility District	Yes
Pete Knox	Board Member	Lane Transit District	Yes
Greg Ervin	City Councilor	City of Cottage Grove	Yes
Matt Michael	City Manager	City of Veneta	Yes

**Staff:** Community and Economic Development Planner Justin Peterson, Operations Supervisor Emma Chavez-Sosa, CED Director Jaclyn Disney, LCOG Loan Officer Sandra Easdale, LCOG Executive Director Brenda Moore

**Guests:** Luara Campbell, Bryan Cutchen, Jason Harris, Aylee Rhea, Keither Testerman, Wesley Cochran, Michael Wisth, Britt Hoskins

TOPIC	DISCUSSION	DECISION / CONCLUSION
1. Call to Order & Agenda Review	<p>The Chair, EDALC Executive Director, Paul Schuytema called the May 09, 2024, CWEDD Board meeting to order at 9:03 am.</p> <p>The CWEDD Members and Interested Parties did introductions for all in attendance.</p> <p>There were no changes to the agenda.</p>	<p><b>The Meeting was called to order at 9:03 am by the Chair, Executive Director Paul Schuytema.</b></p>
2. Welcome and Roll Call	<p>Staff Justin Peterson conducted roll call of the CWEDD Board of Commissioner members.</p>	<p><b>Roll Call was conducted by Staff Justin Peterson</b></p>
3. Public Comment	<p>There were no public comments made to the CWEDD Board of Directors.</p>	<p><b>There were no public comments.</b></p>
<p>4. CWEDD Board Membership and Election of Officers (Attachments A&amp;B)</p> <p><b>Action: Election of Vice Chair</b></p>	<p>CED Planner Justin Peterson introduced the CWEDD Election of officer’s topic, with the rules and history behind it.</p> <p>Peterson added that this year the chair will be from the OCWCOG region as last year was from the LCOG region.</p> <p>Peterson noted that Paul Schuytema has volunteered to be chair of the CWEDD at the February Meeting.</p> <p>Councilor Greg Ervin volunteered to be the LCOG Member in the Vice-Chair position. Councilor Randy Groves motioned for Councilor Greg Ervin to serve as the CWEDD Board Vice-Chair, Councilor Matt Michel seconded. The motion carried successfully.</p>	<p><b>Councilor Greg Ervin volunteered to be the LCOG Member in the Vice-Chair position. Councilor Randy Groves motioned for Councilor Greg Ervin to serve as the CWEDD Board Vice-Chair, Councilor Matt Michel seconded. The motion carried successfully.</b></p>
5. CWEDD Executive Committee Appointments	<p>Peterson that the chair and vice-chair, are automatically on the CWEDD Executive Committee. Meaning the 5-member roster is complete.</p> <p>Peterson shared the 5 CWEDD Executive Committee Members with</p>	

	<p>the group: Paul Schuytema, Greg Ervin, Randy Groves, Kelly Hart, and Nancy Wyse.</p> <p>The current quorum requirements for the executive committee are 4 out of 5 members. However, the group agreed that a bylaw change to 3 members instead of 4 would be a good way to go.</p>	
<p>6. Minutes of February 08, 2024, Meeting (Attachment C)</p> <p><b>Action: Approval of Minutes</b></p>	<p>Kelly Hart moved to approve the minutes for the September 07, 2023, CWEDD Board Meeting. Vice-Chair Greg Ervin seconded. The motion was carried unanimously with Pete Knox abstaining as he was not yet a member.</p>	<p><b>Kelly Hart moved to approve the minutes for the September 07, 2023, CWEDD Board Meeting. Vice-Chair Greg Ervin seconded. The motion carried unanimously with Pete Knox abstaining as he was not yet a member.</b></p>
<p>7. Deputy's Story: The Holiday Farm Fire</p>	<p>The group watched a video regarding the deputy's story from the Holiday Farm fire.</p> <p>Councilor Groves shared background and insider knowledge with his experiences with the being the chief of the fire department.</p>	
<p>8. Broadband work after the Holiday Farm Fire</p>	<p>Keith Testerman shared his presentation regarding broadband work after the Holiday Farm Fire.</p> <p>For broadband and economic development, there is a need for fast and reliable internet that enables businesses to function seamlessly.</p> <p>Broadband allows for business to access data solutions and make smart decisions and allows for business growth like remote work opportunities.</p> <p>Lane county's goals for broadband are it should be available, affordable, reliable, resilient, and fast.</p> <p>Testerman shared background and current updates with the contractor, this was important as it could be partnered with a federal</p>	

	<p>group of projects that significantly lowered the cost of the projects as they will now all be done as a bundle.</p> <p>The group has committed to a broadband project with DFN, and it has been submitted to the US Broadband office. The next steps are applying for funds with Broadband Equity Access and Deployment (BEAD), which has a requirement to serve the FULL school district.</p> <p>BEAD is administered by the Oregon Broadband Office and has around \$42billion nationally for funding and \$700 million for Oregon alone.</p> <p>Testerman shared the Holiday Farm area, does not have fast reliable internet in their area. However, they are ineligible for BEAD at this point because the charter and century link services that are in that area do SERVE it, just do not have the most reliable internet. Additionally, most people in this area cannot even afford the packages being provided by those two providers.</p> <p>Councilor Groves asked about underground infrastructure for that area.</p> <p>Lane County will be working with Lane Electric to work with putting in a micro duct product to put 10miles of fiber for internet into the underground network near the McKenzie Pass.</p> <p>There are two funding mechanisms, and they are working to secure about \$1million for the fiber portion of it, which is separate than the fiber Lane Electric already has for their portion of it.</p> <p>Pete Knox asked about who is responsible for maintaining the infrastructure.</p> <p>Testerman answered that LCOG has a history of maintaining the fiber,</p>	
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	<p>the past model is they build and then partner with an ISP to deliver services, and they will locate and do break fixes. There currently isn't a decided model yet as the project isn't in the agreements section.</p> <p>The group is currently looking into disaster recovery funding to bridge the \$1million gap.</p> <p>There still will be a gap at the end of this project, as this funding is strictly for rural areas, and there are sections in the metropolitan areas that have non-reliable sources of internet as well.</p>	
<p>9. CEDS 2025-2030 Update Conversation <i>(Attachment D)</i></p>	<p>Peterson shared his presentation regarding the 2025-2030 Comprehensive Economic Development Strategy (CEDS) Scope of work.</p> <p>Peterson shared challenges from the previous cycle, and what goals will be in building the regional economic development strategy. The goal would also be to bring more people to the table and bring in partners from across the four-county region.</p> <p>Peterson shared the Reginal Economic Development Administration (EDA) Awards and Annual report, CEDS Summary slides, currently implementation structure, 2025-2039 CEDS scope of work, and what next steps are looking like in this process.</p> <p>For Recent EDA Awards in the CWEDD Region there was the Cottage Grove main Street improvements (\$5million); Eugene Suzanne Arlie Bike Trails Project (\$1.2million); Mass Timber Phase II (\$41.2million); OCWCOG Broadband Strategic Plan (\$300,000); and the Corvallis Microfluidics Tech Hub Phase 1 and applied for Phase II as well.</p> <p>Peterson shared background and the importance of the CEDS, including requirements for receiving funding from federal partners for our Economic Development District.</p>	

	<p>Peterson shared the vision and priority areas of the CEDS.</p> <p>Priority Area 1 is regional collaboration and partnerships.  Priority Area 2 is sector diversification through business development.  Priority Area 3 is infrastructure resilience.  Priority Area 4 is Workforce Support and  Priority Area 5 is Rural Vitality</p> <p>Peterson shared the current implementation structure, regional partners, and working groups with the CWEDD Board Members and guests in attendance. The CEDS run on a 5-year implementation schedule.</p>	
<p>10. Discussion: CEDS Working Groups</p> <ul style="list-style-type: none"> <li>• Broadband Action Team (BAT)</li> <li>• Cascades West Regional Consortium (CWRC)</li> <li>• Early Childhood Education</li> <li>• Rural Economic Alliance (REAL)</li> <li>• Lane Economic Committee (LEC)</li> <li>• Blue Economy Update from EDALC</li> <li>• Other workgroup updates?</li> </ul>	<p><b>Broadband Action Team (BAT)</b></p> <p>Chair Schuytema shared that there were three broadband applications submitted for this region and unfortunately none of them were funded. However, the group is looking into other forms of funding, in addition to the reasons why none of the three regions' applications were chosen.</p> <p>Chair Schuytema added that the Confederated Tribes of the Siletz Indians (CTSI) will be submitting their own application shortly regarding broadband as well.</p> <p><b>Cascades West Regional Consortium</b></p> <p>Peterson shared that this is more focused in the Linn and Benton Regions, but Lincoln and Lane are also represented. Phase one was completed by the consortium about a year ago and the group has been working on reviewing the recommendations from the governor's report on housing. Many of the challenges come down to the cost and availability for the wetland credits.</p> <p><b>Early Childhood Education</b></p> <p>There has been collaboration with the statewide Oregon workforce meeting, which brings together groups who are interested in improving childcare and access to it. One of the main focuses so far is cross-sector collaboration. The middle income and work force sector is a net</p>	

	<p>need currently. In Lane County, they are looking for programs that reinforce home based day-cares based on growing small businesses as well. One aspect is to leverage early head starts as well.</p> <p>William Lane just worked with the University of Oregon to open 50 new spaces in their childcare center in their area.</p> <p><b>Rural Economic Alliance (REAL)</b></p> <p>Chris Workman shared that he didn't have too many updates. However, Kelly Hart was able to add that REAL is working on developing a survey for the communities to reach out to businesses regarding business needs, and targeted recruitment. That way a region, there can be better recruiting as well. REAL is working on finalizing contracts with consultants to put together a unique survey process to address 8 different needs in one survey.</p> <p><b>Lane Economic Committee</b></p> <p>Sandra Easdale shared the following updates regarding the Lane Economic Committee:</p> <ul style="list-style-type: none"><li>• February 12, 2024</li></ul> <p>Jacob Callister, Principal Planner of LCOG. Presented an update on Lane County Regional Broadband. He talked about the Goals, Tactics to Achieve the Goals and work being done in the region on Broadband. Also spoke about the Broadband Equity, Access, and Deployment (BEAD) Program.</p> <p>How the CWEDD's Comprehensive Economic Development Strategy (CEDS) 2020-2025 identified.</p> <p>The COVID Pandemic highlighted the need for access to high-speed internet, particularly in rural areas.</p> <p>A lack of broadband made remote work and education difficult during the pandemic.</p> <p>A lack of internet access contributed to increased disparities in</p>	
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	<p>prosperity in the Cascades West region and beyond.</p> <p>Infrastructure Resilience was listed as a priority.</p> <p>LCOG and Broadband</p> <p>LCOG staffed and administered the Regional Fiber Consortium (RFC) and staffed the Public Agency Network (PAN).</p> <p>LCOG owned and operated an interconnection facility called Park Place Interconnect. This facility consisted of 23 leasable cabinets that provided a space where internet providers, carriers, could interconnect.</p> <p>LCOG was involved with broadband planning and mapping and provided support for state and federal programs.</p> <p>What Regional planning dollars were utilized for.</p> <p>Phase One: Baseline Characterization, FCC Mapping (Characterize Broadband Landscapes), Funding Strategy, Project Identification and Funding Alignment</p> <p>Phase Two: Funding Response (Partner ID, App Preparation), Regional Coordination, Asset Management, Mapping and Documentation, Dig Once</p> <p>On February 2, 2024, LCOG, in partnership with Lane County, applied to receive funding from the Oregon Broadband Technical Assistance Program. This funding could be utilized for broadband staffing and strategic planning. Both agencies were also in the pursuit of receiving funds from ARPA Capital Project Fund.</p> <p>Sandra Easdale, Loan Program Manager of LCOG. presented on Lending Programs offered to business throughout Lane County and Statewide.</p> <p>LCOG receives funds from Economic Development Administration (EDA) and U.S. Department of Agriculture</p>	
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	<p>(USDA).</p> <p>Funds from U.S. Small Business Administration (SBA)</p> <p>She also highlighted businesses that have utilized funds and the partners LCOG works with to complete financing needs.</p> <ul style="list-style-type: none"> <li>• March 10, 2024 – No Meeting</li> <li>• April 10, 2024</li> </ul> <p>Cindy Perry, Director for Lane Workforce Partnership talked about the Local Workforce Development Board Local Plan</p> <p>The Workforce Innovation and Opportunity Act (WIOA) requires each local Workforce Development Board to complete a Local Plan every four years.</p> <p>Local Plans should align with the vision, mission, and imperatives of the Oregon Workforce and Talent Development Board (WTDB) which are:</p> <p>Vision: Equitable Prosperity for All Oregonians</p> <p>Mission: Advance Oregon through education, training, jobs and careers by empowering people and employers.</p> <p>Imperatives: An inclusive workforce system that advances equitable prosperity.</p> <p>Clear understanding of and improved use and impact of the workforce system.</p> <p>The WTDB is embraced by the Governor as an accountable convener, empowered facilitator, and informed advisor.</p> <p>Strategic and close alignment between education, economic development, and workforce development, including public and private partners.</p> <p>Justin Peterson, CED Planner for OCWCOG gave an updated</p>	
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	<p>on the Comprehensive Economic Development Strategy (CEDS)</p> <p>Talked about the upcoming CWEDD meeting on May 9th.</p> <p>Review scope of work for CEDS, Collecting Data, Spot Analysis, Surveys</p> <p>Best practice of implementing CEDS document</p> <p>Possible matrix tracking efforts.</p> <p>Regional meeting in the fall Blue Economy.</p> <p><b>Blue Economy:</b></p> <p>Blue Economy funded a coast wide program that is working on seafood butchering classes to showcase a career path to different high schools along the coast with 4 of the high schools being in the CWEDD Region.</p> <p>There is a new grant initiated to the Onney, sea urchin ranch on the south coast, which helps to create a better environment for the sea kelp and builds on the sea urchin processing and sale. The goal is to look at aquaculture as a way to grow urchins and expand their business.</p> <p>Blue Economy will be done on the North Coast now with a new contract through the rest of the year which should work as a regional model for the rest of the district as well.</p> <p>Additionally, research is being continued on green ethanol for fishing vessels. The original grant applied for was not rewarded, but this is a learning process that allows applicants to reapply with learned knowledge and hopefully succeed in the future.</p> <p>Oregon Coast Community College received a grant to develop a curriculum with a blue technical core. This can also be shared with other community colleges as well.</p> <p>There are initial applications to do a regional collaboration with Alaska,</p>	
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	<p>Washington, and Oregon for a grant of \$15million for 4 years. 15% of that would be non-diluted machinery in the blue economy area of expertise.</p>	
<p>11. Other Business:</p> <ul style="list-style-type: none"> <li>• Executive Committee Updates</li> <li>• Reschedule August Meeting to September 12<sup>th</sup>?</li> <li>• Future Bylaw Update – CWEDD Executive Committee</li> <li>• Regionally Significant Updates</li> <li>• CWEDD Regional project list (<i>Attachment E</i>)</li> </ul>	<p><b>Executive Committee Updates:</b></p> <p>.</p> <p><b>Reschedule August Meeting to September 12<sup>th</sup></b>  Peterson shared that the proposal would be to move the august meeting to September in order to increase the likelihood of quorum. The group agreed to reschedule.</p> <p>Pattie Chappel moved to reschedule the August CWEDD Board meeting to September. John Pascone seconded. The motion carried successfully.</p> <p><b>Future Bylaw Updates: CWEDD Executive Committee</b>  Councilor Groves moved that the bylaws for the quorum be changed from 4 members to 3 members. Pattie Chappel Seconded. The motion carried successfully.</p> <p>Staff will now take the recommendations to the two COGs to work on adopting it into the bylaws.</p> <p><b>Regionally Significant Updates:</b>  Greg James from WillamaLane shared the Lane County is working to develop a state of art facility for mixed recycling. This will be a public and private partnership.</p> <p>Patti Chappel added there is still a large number of discussions pertaining to this subject, and a final decision has yet to be made.</p> <p><b>CWEDD Regional Project List:</b>  Peterson shared the current regional project list and asked for updates to be sent into himself. Additionally, if there is interest, there can be a presentation schedule for future meetings.</p>	<p><b>Pattie Chappel moved to reschedule the August CWEDD Board meeting to September. John Pascone seconded. The motion carried successfully.</b></p>

	<p>Additionally, the October meeting may be a longer meeting due to the goal of hosting many presentations during that meeting for projects on that list.</p> <p>Peterson shared a short update regarding the Innovation hub update. This grant received 120,000 for a 1-year cycle. The OCWCOG will be the fiscal agent for this project, in phase 2. This will go through to the end of June of next year. There is a statewide meeting later this month that will help staff and others discuss next steps. The goal will be to work with SDCS, Community Colleges, and Universities in the region to get traded sector businesses on board as well. There will be a set of bylaws and structures to move this forward as well.</p>	
12. Adjournment	The next CWEDD Board meeting is scheduled for Thursday, September 12, 2024.	<b>The Meeting was adjourned by Chair Executive Director Paul Schuytema at 11:07 am</b>

## Scope of Work:

# **Cascades West Economic Development District: Update of Benton, Lincoln, and Linn Portion of the Regional Comprehensive Economic Development Strategy 2025-2030**

## **Background**

The Cascades West Economic Development District (CWEDD) is a partnership between Oregon Cascades West Council of Governments (OCWCOG) and the Lane Council of Governments (LCOG). The CWEDD is designated by the U.S. Department of Commerce Economic Development Administration (EDA) to work on economic development efforts in Linn, Benton, Lane and Lincoln Counties. The Oregon Cascades West Community and Economic Development Committee and the Lane Economic Committee (LEC) play lead roles in defining regional community and economic development issues, opportunities, vision, goals, and work programs.

According to the EDA, a comprehensive economic development strategy (CEDs) is designed to bring together the public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies. The CEDs should analyze the regional economy and serve as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources. The COVID-19 crisis impacted local, regional, state, national, and global economic activity, EDA is requiring EDDs to consider and integrate economic resilience and recovery into CEDs updates.

CWEDD last updated the regional 2020-2025 CEDs in 2020. Furthermore, in 2015, CWEDD completed a wide-ranging community and stakeholder engagement process that resulted in an extensive re-write of the 2010-2015 CEDs. The EDA requires economic development districts to update their CEDs every five years. Thus, the 2025-2030 CEDs is at the end of its five-year cycle. The CWEDD Board of Directors will be initiating discussion on the CEDs update this year. In addition, CWEDD worked with the Institute for Policy Research and Engagement (IPRE) at the University of Oregon on economic resilience implementation activities in 2020-21 under a Hazard Mitigation Grant Program grant from the Federal Emergency Management Agency. The end product was the “Economic Resilience Metrics: Measurement Framework and District Profile” that was added to the CEDs appendix in February 2022.

Given the extensive update completed in previous years, the Executive Committee Discussions indicate our update will focus on the implementation framework and integrating resilience. This work program describes how Staff will work with the CWEDD Board to update the CEDs consistent with EDA requirements pursuant to 13 C.F.R. § 303.7.

# Scope of Work

This scope of work describes how Staff will work with the CWEDD Board to update the 2025-2030 CEDS. CWEDD Staff will lead the plan update. Staff will work with Aniko Drlik-Muehleck, IPRE Portfolio Manager at the UO. CWEDD plans to work with IPRE on updating the CEDS. Staff intends to have IPRE help with the implementation framework of the CEDS and review the draft CEDS for EDA compliance.

## **Task 1—Project Kick-off**

Staff will meet in a hybrid format with the CWEDD Executive Committee, the CWEDD Board, and other interested parties to clarify the goals and objectives of the project. We will review the sequence of activities, the timeline, and budget, required for the completion of the work. Staff will confirm the goals and objectives with the full CWEDD Board at the May 9, 2024, meeting. Then officially kick-off the project at the August 2024 meeting.

**Timing:** August, 2024 (Approve scope in May 2024)  
**Meetings:** 1 hybrid meeting  
**Product:** Meeting minutes  
**Task Lead:** Staff

## **Task 2 – Stakeholder Engagement**

A foundational element of the Economic Development Strategic Plan is stakeholder engagement and community input. EDA requires that the CEDS process be overseen by an economic development strategy committee. The “strategy” committee must represent the main economic interests of the region and must include private sector representatives. The CWEDD already has two committees that meet the EDA requirements: (1) the Lane Economic Committee, and (2) the Cascades-West Council of Governments Community and Economic Development Committee. Staff will coordinate with the chairs of both committees and the CWEDD Board to contribute to, review, and comment on the CEDS update.

OCWCOG proposes a stakeholder engagement and community input strategy that includes two meetings with the CWEDD strategy committee (i.e. combined membership of the Lane Economic Committee and Cascades West Council of Governments Community and Economic Development Committee). In addition, we will hold an in-person open house where members of the strategy committee, CWEDD Board, and local/regional business leaders and economic development stakeholders can engage with and comment on the materials. Each engagement strategy is described in further detail below...

### **Meeting 1**

We will hold the first meeting with the Strategy Committee in October 2024. The purpose of this meeting will be to solicit feedback from the committee on the SWOT Analysis and CEDS Action Plan. This includes reviewing the status and priority of existing actions as well as the format and organization of the strategies within the plan. In addition, we will seek to identify opportunities to link economic recovery considerations with the CEDS update. Finally, we will work with the committee to identify other key stakeholders the committee would specifically like to invite to participate in the CEDS update process.

## **In-Person Open House**

In order to engage as many stakeholders in the CEDS update process as possible, we will host a in-person open house in late January/February. We will present materials in an interactive format. We will directly invite stakeholders identified by the strategy committee to participate. In addition, we will invite participation from any members of the CWEDD economic development ecosystem to participate through general solicitations. Staff will collaborate with CWEDD to host the open house. We will utilize information and feedback collected during the open house to inform updates to the CEDS.

## **Meeting 2**

We will hold a second meeting with the strategy committee in late March or April 2025. The purpose of this meeting will be to review the draft CEDS and solicit input on any final edits. We will request a formal endorsement and recommendation for the Board to approve the CEDS at this meeting. CWEDD adoption of the CEDS will occur at a separate meeting of the CWEDD Board to be scheduled in December.

<b>Schedule:</b>	January - March, 2025
<b>Meetings:</b>	2 hybrid meetings with the strategy committee, one October 2024 and one March; one meeting with the CWEDD Board in February.
<b>Product:</b>	Meeting minutes; virtual open house feedback summary
<b>Task Lead:</b>	Staff

## **Task 3 – Review and Update the District Profile**

Staff will review the District Profile. The 2020-2025 CEDS included minor edits to the District Profile and did not include a full rewrite. This exercise will take economic impacts associated with COVID-19 into consideration. In addition, Staff will incorporate relevant findings from economic resilience assessment into the 2025 District Profile. Following the strategy committee meeting, Staff will prepare an updated draft District Profile for review and comment. Staff will incorporate feedback and insert the final District Profile into the CEDS.

<b>Timing:</b>	June-September, 2024
<b>Meetings:</b>	1 hybrid meeting (Meeting 1 in Task 2)
<b>Product:</b>	Updated District Profile Chapter
<b>Task Lead:</b>	Staff

## **Task 4 – Review and Update SWOT Analysis**

Staff will review the 2020 Strength Weaknesses Opportunities and Threats (SWOT) assessment. We will conduct a meeting with the strategy committee to review and amend the SWOT. This exercise will take economic impacts associated with COVID-19 into consideration. In addition, Staff will incorporate relevant findings from economic resilience assessment into the 2025 SWOT. Following the strategy committee meeting, Staff will prepare an updated draft SWOT for review and comment. Staff will incorporate feedback and insert the final SWOT into the CEDS.

<b>Timing:</b>	July-September, 2024
<b>Meetings:</b>	1 hybrid meeting (Meeting 1 in Task 2)
<b>Product:</b>	Updated SWOT Chapter
<b>Task Lead:</b>	Staff

## **Task 5 – Update Action Plan**

OCWCOG will review the 2020-2025 Action Plan. As a first step in the review process, OCWCOG will document progress on each action item. We will consult with CWEDD staff and strategy committee members as needed to determine progress. Once we have completed a draft progress assessment, we will meet with the strategy committee to review and confirm the assessment. At this meeting we will solicit action plan update ideas from the committee. Staff will submit a draft Action Plan to the committee and broader stakeholder community for review and comment. Staff will incorporate feedback and insert an updated Action Plan into the CEDS. The modified Action Plan will be discussed during the second strategy committee meeting. As part of this task, we will reformat the actions for clarity, usability, and implementation.

**Timing:** October 2024 -March, 2025  
**Meetings:** 2 virtual meetings (Meeting 1 and Meeting 2 from Task 2)  
**Product:** Updated Action Plan  
**Task Lead:** Staff

## **Task 6 – Resilience Revisions**

In this task, Staff will revise the CEDS to integrate and incorporate economic resilience as a central component in the plan, as required by the EDA. This activity will build on the existing CEDS Resilience sections and will formally incorporate findings, analysis, and information from the FEMA resilience work into the CEDS. Staff will complete this re-write. The modified CEDS language will be discussed during the second strategy committee meeting. Staff will then incorporate feedback into the finalized CEDS document.

**Timing:** January- March, 2025  
**Meetings:** 1 hybrid meeting (Meeting 2 from Task 2)  
**Product:** Updated CEDS language related to resilience  
**Task Lead:** Staff

## **Task 7 – Review and Update Implementation Framework**

Building on work completed by the region by CWEDD staff and consultants, Staff will review and update the implementation framework. Specifically, this task will review a proposed structure to better facilitate collaboration across the region. This task may be supplemented with up to five (5) stakeholder interviews. The primary objective of this task will be to build upon the Region's strengths and opportunities and resolve the weaknesses and threats, including long-standing resource allocation and capacity issues in the region. The modified implementation framework will be discussed during the second strategy committee meeting. Staff will then incorporate feedback into the finalized CEDS document.

**Timing:** January- March, 2025  
**Meetings:** 1 hybrid meeting (Meeting 2 from Task 2)  
**Product:** Updated implementation framework  
**Task Lead:** Staff

## **Task 8 – Update Performance and Evaluation Framework**

Building on work completed through the FEMA resilience work, Staff will review and update the CEDS Performance and Evaluation Framework. This task may include up to five (5) stakeholder interviews. The primary objective of this task is to create a monitoring system that will be manageable for CWEDD staff to implement and effective for tracking progress on CEDS goals. The modified performance and evaluation framework will be discussed during the second strategy committee meeting. Staff will then incorporate feedback into the finalized CEDS document.

**Timing:** February - March, 2025  
**Meetings:** 1 virtual meeting (Meeting 2 from Task 2)  
**Product:** Updated performance and evaluation framework  
**Task Lead:** Staff

### **Task 9 - Draft and Final Economic Development Strategic Plan**

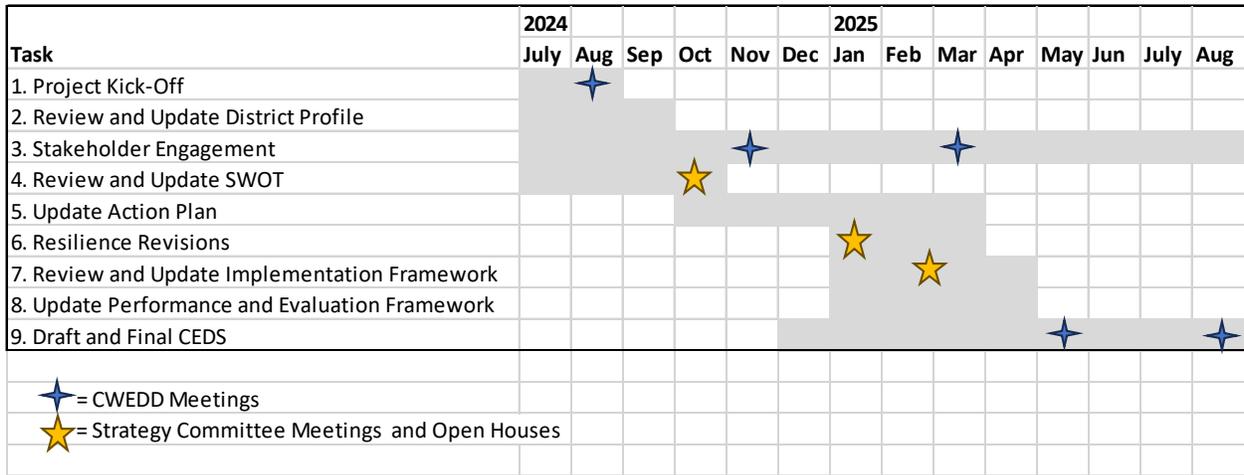
Staff will update the CEDS based on the research findings and public involvement input collected. This update will allow the plan to reflect current public opinions and attitudes and provide the region with up-to-date strategies for addressing growth, service, and other issues. Staff will work with CWEDD to post the draft plan for the required 30-day public comment period. Staff will incorporate public comment into the final document prior to submittal to the Board for approval. As part of this task, we will develop a short, graphic summary of the CEDS. The summary will include key actionable information and serve as an accessible means for partners to interact with the CEDS on an ongoing basis.

**Schedule:** Draft Plan, May 2025 (Presentation at the May CWEDD meeting)  
Final Plan, June/July 2025  
Adoption, August 2025  
Project close out, August 2025  
**Meetings:** One with CWEDD Board (May 2025), one final adoption meeting August 2025  
**Product:** Draft and Final CEDS with supporting documentation  
**Task Lead:** Staff

# Project Schedule

Table 1 presents our proposed project schedule. We estimate it will take six-nine months to complete the project. The project kick-off will serve as the start date. The CEDS draft is due to the EDA on September 30, 2025.

**Figure 1. Project Schedule**



# IPRE Project Budget

Staff proposes IPRE assist CWEDD with the CEDS update for a fixed fee of \$5,000. IPRE assistance will include helping plan one of the meetings and reviewing the draft CEDS for EDA compliance. We propose the following billing schedule:

**Billing Schedule**

Upon Execution of the Contract	\$2,500
Completion	\$2,500
Total	\$5,000

**Cascades West Economic Development District (CWEDD)  
Comprehensive Economic Development Strategy (CEDs) Committee**

<b>Name</b>	<b>Title</b>	<b>Agency</b>	<b>Email</b>	<b>Sector</b>
Nancy Wyse	Commissioner	Benton County	<a href="mailto:nancy.wyse@co.benton.or.us">nancy.wyse@co.benton.or.us</a>	CWEDD BOARD MEMBER
Claire Hall	County Commissioner	Lincoln County	<a href="mailto:cehall@co.lincoln.or.us">cehall@co.lincoln.or.us</a>	CWEDD BOARD MEMBER
Alex Johnson II	Mayor	City of Albany	<a href="mailto:alex@cityofalbany.net">alex@cityofalbany.net</a>	CWEDD BOARD MEMBER
Sherrie Sprenger	Commissioner	Linn County	<a href="mailto:ssprenger@co.linn.or.us">ssprenger@co.linn.or.us</a>	CWEDD BOARD MEMBER
Chas Jones	Mayor	City of Philomath	<a href="mailto:Chas.Jones@PhilomathOregon.gov">Chas.Jones@PhilomathOregon.gov</a>	CWEDD BOARD MEMBER
Rick Booth	City Councilor	City of Waldport	<a href="mailto:Rick.Booth@waldport.org">Rick.Booth@waldport.org</a>	CWEDD BOARD MEMBER
Paul Schuytema	Executive Director	Economic Development Alliance of Lincoln County	<a href="mailto:paul@businesslincolncounty.com">paul@businesslincolncounty.com</a>	CWEDD BOARD MEMBER
Chris Workman	City Manager	City of Philomath	<a href="mailto:chris.workman@ci.philomath.or.us">chris.workman@ci.philomath.or.us</a>	CWEDD BOARD MEMBER
Kelly Hart	Community Dev. Director	City of Lebanon	<a href="mailto:khart@ci.lebanon.or.us">khart@ci.lebanon.or.us</a>	CWEDD BOARD MEMBER
John Pascone	President	Linn Economic Development Group (LEDG)	<a href="mailto:pasconj@peak.org">pasconj@peak.org</a>	CWEDD BOARD MEMBER
Pam Barlow-Lind	Tribal Planning Manager	Confederated Tribes of Siletz Indians	<a href="mailto:pamela@ctsi.nsn.us">pamela@ctsi.nsn.us</a>	CWEDD BOARD MEMBER
Sophie Adams	Economic Development Coordinator	City of Albany	<a href="mailto:sophie.adams@cityofalbany.net">sophie.adams@cityofalbany.net</a>	CWEDD BOARD MEMBER
Greg James	Director	WillamaLane Parks and Recreation District	<a href="mailto:gregajames@me.com">gregajames@me.com</a>	CWEDD BOARD MEMBER
Shery Durest-Higgins	Board Member	Lane ESD and South Lane School District	<a href="mailto:sherry@duerst-higgins.com">sherry@duerst-higgins.com</a>	CWEDD BOARD MEMBER
Randy Groves	City Councilor	City of Eugene	<a href="mailto:RGroves@Eugene-or.gov">RGroves@Eugene-or.gov</a>	CWEDD BOARD MEMBER
Rob Ward	Mayor	City of Florence	<a href="mailto:rob.ward@ci.florence.or.us">rob.ward@ci.florence.or.us</a>	CWEDD BOARD MEMBER
Patti Chappel	President	Emerald People's Utility District	<a href="mailto:patti.chappel@epud.org">patti.chappel@epud.org</a>	CWEDD BOARD MEMBER
Pete Knox	Board Member	Lane Transit District	<a href="mailto:pete.knox@ltd.org">pete.knox@ltd.org</a>	CWEDD BOARD MEMBER
Greg Ervin	City Councilor	City of Cottage Grove	<a href="mailto:greg@ervinit.com">greg@ervinit.com</a>	CWEDD BOARD MEMBER
Matt Michel	City Manager	City of Veneta	<a href="mailto:mmichel@ci.veneta.or.us">mmichel@ci.veneta.or.us</a>	CWEDD BOARD MEMBER
Paula Miranda	Director	Port of Newport	<a href="mailto:pmiranda@portofnewport.com">pmiranda@portofnewport.com</a>	ECONOMIC DEV. PARTNER
Alison Robertson	Urban Renewal & Economic Development	City of Lincoln City	<a href="mailto:arobertson@lincolncity.org">arobertson@lincolncity.org</a>	ECONOMIC DEV. PARTNER
Seth Lenaerts	Economic Development Project Manager	City of Lincoln City	<a href="mailto:SLenaerts@lincolncity.org">SLenaerts@lincolncity.org</a>	ECONOMIC DEV. PARTNER
Blair Larson	Community and Economic Development Director	City of Sweet Home	<a href="mailto:blarsen@sweethomeor.gov">blarsen@sweethomeor.gov</a>	ECONOMIC DEV. PARTNER
Caroline Cummings	Director	Oregon RAIN	<a href="mailto:caroline@oregonrain.org">caroline@oregonrain.org</a>	ECONOMIC DEV. PARTNER
Cindy Perry	Director of Workforce Programs	Lane Workforce	<a href="mailto:Cindy@laneworkforce.org">Cindy@laneworkforce.org</a>	ECONOMIC DEV. PARTNER
Ashley Espinoza	Executive Director	Lane Workforce	<a href="mailto:ashley@laneworkforce.org">ashley@laneworkforce.org</a>	ECONOMIC DEV. PARTNER
Allie Camp	Economic Development Director	City of Springfield	<a href="mailto:acamp@springfield-or.gov">acamp@springfield-or.gov</a>	ECONOMIC DEV. PARTNER
Dave Price	SBDC VP Engagement	Oregon Coast Community College	<a href="mailto:dave.price@oregoncoastcc.org">dave.price@oregoncoastcc.org</a>	ECONOMIC DEV. PARTNER
Britt Hoskins	SBDC Director	Linn Benton Community College	<a href="mailto:britt.hoskins@linnbenton.edu">britt.hoskins@linnbenton.edu</a>	ECONOMIC DEV. PARTNER
Dean Craig	Business Services Director	Willamette Workforce	<a href="mailto:dcraig@willwp.org">dcraig@willwp.org</a>	ECONOMIC DEV. PARTNER
Derrick Tokos	Community Development Director	City of Newport	<a href="mailto:d.tokos@newportoregon.gov">d.tokos@newportoregon.gov</a>	ECONOMIC DEV. PARTNER
Emily Reiman	Executive Director	DevNW	<a href="mailto:emily@nedcocdc.org">emily@nedcocdc.org</a>	ECONOMIC DEV. PARTNER
Erin Reynolds	City Manager	City of Florence	<a href="mailto:erin.reynolds@ci.florence.or.us">erin.reynolds@ci.florence.or.us</a>	ECONOMIC DEV. PARTNER
Heather DeSart	Executive Director	Northwest Oregon Works	<a href="mailto:heather@onwib.org">heather@onwib.org</a>	ECONOMIC DEV. PARTNER
Christopher Jacobs	Community and Economic Development Manager	City of Corvallis	<a href="mailto:Christopher.Jacobs@corvallisoregon.gov">Christopher.Jacobs@corvallisoregon.gov</a>	ECONOMIC DEV. PARTNER
Molly McCarthy	Field Representative	Senator Wyden's Office	<a href="mailto:Molly_McCarthy@wyden.senate.gov">Molly_McCarthy@wyden.senate.gov</a>	ECONOMIC DEV. PARTNER
Kim Parker-Llerenas	Director	Willamette Workforce	<a href="mailto:kparker-llerenas@willwp.org">kparker-llerenas@willwp.org</a>	ECONOMIC DEV. PARTNER
Kate Porsche	Center for Outdoor Recreation Economy	Oregon State University (OSU)	<a href="mailto:kate.porsche@oregonstate.edu">kate.porsche@oregonstate.edu</a>	ECONOMIC DEV. PARTNER
Heather Stevens	Regional Development Officer	Business Oregon	<a href="mailto:Heather.Stevens@biz.oregon.gov">Heather.Stevens@biz.oregon.gov</a>	ECONOMIC DEV. PARTNER
Dan Collins	Director	Lane Small Busienss Development Center	<a href="mailto:collinsdm@lanecc.edu">collinsdm@lanecc.edu</a>	ECONOMIC DEV. PARTNER
Courtney Flathers	South Valley/Mid-Coast Coordinator	Regional Solutions	<a href="mailto:Courtney.L.FLATHERS@oregon.gov">Courtney.L.FLATHERS@oregon.gov</a>	ECONOMIC DEV. PARTNER
Doug Wiggins	City Manager	City of Toledo	<a href="mailto:doug.wiggins@cityoftoledo.org">doug.wiggins@cityoftoledo.org</a>	ECONOMIC DEV. PARTNER
Tina Guldborg	Assistant VP - ED and Strategic Relations	University of Oregon	<a href="mailto:tinag@uoregon.edu">tinag@uoregon.edu</a>	ECONOMIC DEV. PARTNER

**Cascades West Economic Development District (CWEDD)  
Comprehensive Economic Development Strategy (CEDS) Committee**

Jason Harris	CED Manager	Lane County	<a href="mailto:Jason.harris@lanecountyor.gov">Jason.harris@lanecountyor.gov</a>	ECONOMIC DEV. PARTNER
Larissa Ennis	Director of community relations and sponsorships	University of Oregon	<a href="mailto:lennis@uoregon.edu">lennis@uoregon.edu</a>	ECONOMIC DEV. PARTNER
<b>IPRE Team</b>	<b>Title</b>	<b>Agency</b>	<b>Email</b>	<b>Notes</b>
Aniko Drlik-Muehleck	Project Coordinator	UO Institute for Policy Research & Engagement	<a href="mailto:aniko@uoregon.edu">aniko@uoregon.edu</a>	UNIVERSITY OF OREGON
Josh Bruce	Program Director	UO Institute for Policy Research & Engagement	<a href="mailto:jdbruce@uoregon.edu">jdbruce@uoregon.edu</a>	UNIVERSITY OF OREGON
<b>Staff Name</b>	<b>Title</b>	<b>Agency</b>	<b>Email</b>	<b>Notes</b>
Brenda Moore	Executive Director	Lane Council of Governments	<a href="mailto:bmoore@lcog.org">bmoore@lcog.org</a>	LCOG
Sandra Easdale	Loan Program Manager	Lane Council of Governments	<a href="mailto:seasdale@lcog.org">seasdale@lcog.org</a>	LCOG
Ashlyn Muzechenko	Administrative Assistant	Oregon Cascades West Council of Governments	<a href="mailto:amuzechenko@ocwcog.org">amuzechenko@ocwcog.org</a>	OCWCOG
Justin Peterson	Economic Development Planner	Oregon Cascades West Council of Governments	<a href="mailto:jpeterson@ocwcog.org">jpeterson@ocwcog.org</a>	OCWCOG
Jaclyn Disney	Executive Director	Oregon Cascades West Council of Governments	<a href="mailto:jdisney@ocwcog.org">jdisney@ocwcog.org</a>	OCWCOG
Ryan Vogt	Executive Director	Oregon Cascades West Council of Governments	<a href="mailto:rvogt@ocwcog.org">rvogt@ocwcog.org</a>	OCWCOG
Emma Chavez-Sosa	Operations Supervisor	Oregon Cascades West Council of Governments	<a href="mailto:echavez@ocwcog.org">echavez@ocwcog.org</a>	OCWCOG



## Community and Economic Development

1400 Queen Avenue SE, Suite 205 • Albany, Oregon 97322

(541) 967-8551 • FAX (541) 967-4651 • TTY/TDD 711

### MEMORANDUM

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**Date:** Wednesday, September 4, 2024  
**To:** CWEDD Board  
**From:** Corum Ketchum, OCWCOG Planner  
 Justin Peterson, CED Planner  
**Re:** Comprehensive Economic Development Strategy (CEDS) Survey Results

---

Thank you for participating in the 2025-2030 Comprehensive Economic Development Strategy (CEDS) update for the Cascades West Economic Development District (CWEDD). 36 local leaders, including elected officials, public managers, economic development professionals, business owners, and more, took the 20 minutes to complete the survey.

The results are summarized in this memo.

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#### Methodology

The survey was modeled after the survey circulated during the previous CEDS update, with new questions added to reflect the outcomes of that survey, and the changing landscape of the region, particularly in light of the COVID-19 pandemic and the increasingly severe impacts of climate change. The survey consisted of 22 questions and took approximately 21 minutes to complete on average.

36 respondents took the survey. Many of the questions allowed for selecting multiple responses and included space for respondents to provide their open-ended thoughts. For most questions, respondents were able to select more than one option, so question totals will exceed the number of participants in the survey.

Of the respondents...

- 18 (50%) were local government staff,
- 6 (16%) were economic development professionals,
- 6 (16%) elected officials,
- 2 (5%) were state or federal level staff,
- 2 (5%) were businesses owner/operator(s), and;
- 4 (10%) who did not identify as any of the above.

Of those respondents, 22 (61%) hail from the Valley, while 12 (33%) come from the Coast, and 4 (10%) from the Cascades. 7 (20%) respondents identify as living in an urban community, while 12 (33%) come from rural areas.

### *Limitations*

This survey only received two fewer responses as the previous CEDS update survey (ca. 2020), indicating that it is approximately as reliable as the previous study. Even so, 36 responses are not necessarily indicative of the broad range of opinions, and the depth of local knowledge available, within the CWEDD region.

People involved in government are over-represented in the survey, which skews the perspective of the analysis away from on-the-ground businesses and firms who may have a more accurate lived experience of operating within the CWEDD region's economy. The lack of industry perspective on the survey is a noted limitation on the results of the survey. This is due to the makeup of the CWEDD board, where the survey was distributed, being made up of public sector leaders.

### **About the SWOT Analysis**

The survey was divided into four broad themes, each making up a component of the SWOT analysis:

**Strengths:** What are the positive attributes and resources that contribute to our region's economic success?

**Weaknesses:** What are the limitations or challenges that hinder our region's economic growth?

**Opportunities:** What are the external factors or trends that could positively impact our region's economic development?

**Threats:** What are the external factors or trends that could negatively affect our region's economic future?

### **Strengths**

The CWEDD region is geographically diverse, centrally located in the state, and is home to two of Oregon's premier research institutions, Oregon State University and the University of Oregon. In addition to higher education, the region also boasts small business incubators and startup accelerators, as well as highly regarded small business support services, such as chambers of commerce and small business development centers.

The central location of the region provides it access to interstate shipping and transportation via Interstate 5 (I5) and the associated internet fiber backbone that runs along the corridor. The region also includes coastal communities, which provides opportunities for multi-use ocean ports for fishing and shipping.

Respondents indicated that the following are marketable strengths for the CWEDD region:

Industry clusters:

- 1) Tourism and recreation (29)
- 2) Research industry (24)
- 3) Advanced manufacturing (21)



- 4) Maritime, Tech, Value-added foods, and the Tech Industry (20)

Infrastructure and connectivity:

- 1) Direct access to I5 (29)
- 2) High speed internet access, multi-use ocean ports for fishing and shipping (23)

Innovation

- 1) Research institutes and higher education institutions (28)
- 2) Business incubators and accelerators (27)

Factors contributing to a supportive business climate:

- 1) Small business support organizations, incl. chambers of commerce and small business development centers (34)
- 2) Workforce training centers (26)

## Weaknesses

The size and diversity of the CWEDD region presents strengths in market access and in the spectrum of industries and support that local firms enjoy. It also presents challenges in the form of weaknesses that must be addressed. The urban rural divide and geographic divisions between the Coast and the Cascades regions, both very rural, and the Valley, which hosts a mixture of urban and rural communities, compound issues relating to collaboration and developing a comprehensive strategy.

Infrastructure gaps exist, as rural broadband access continues to be cited as a concern nationally, locally, and by respondents to the survey. Additional gaps in infrastructure, such as water/sewer infrastructure, transit access, east-west connectivity, and a lack of affordable housing make it difficult to start and maintain businesses in places beyond the Valley, where infrastructure and housing are in higher supply. Married to this is a perception that capital project financing is difficult to acquire.

Societal issues also persist in the region. According to respondents, housing, homelessness (including public camping and drug use), lack of K12 attainment (Oregon ranks among the lowest for K12 schooling) and a lack of “care economy” services (incl. child and senior care) all rank high as regional weaknesses.

The respondents to the survey ranked the following as leading weaknesses:

Regional weaknesses:

- 1) Size, scale, and resource-base of local economies that make up the region (27)
- 2) Divides between urban and rural areas (26)
- 3) Divides between geographic areas (coast, valley, and mountain) (26)



#### Connectivity weaknesses:

- 1) Rural broadband access (20)
- 2) Limited east-west connectivity (16)
- 3) Lack of available and accessible regional public transportation (16)

#### Demographic weaknesses:

- 1) Lack of skilled labor force (not enough trained workers) (28)
- 2) Aging population and increasing number of retirees (24)

#### Institutional barriers:

- 1) High demand for and limited supply of affordable housing (32)
- 2) Houselessness, public camping, and drug use (29)
- 3) Lower nationally ranked public K-12 education (23)
- 4) Lack of care economy services (Daycare, senior health aids, etc.) (21)

#### Infrastructure weaknesses:

- 1) Limited access to capital project financing (24)
- 2) Water and sewer infrastructure (18)
- 3) Lack of financial support services for startups (15)

### **Opportunities**

The broad geographic diversity of the CWEDD region allows for many different opportunities for new collaborations and industries to take root. The region's response to the COVID-19 pandemic showed how flexible and dynamic the region can be in the face of unforeseen disasters. Respondents to the survey point to new and emerging industries, like value added manufacturing (incl. value-added forest products, marijuana, tourism, craft beer and wine, etc.), a strong culture of entrepreneurship, workforce development programs, and the livability of the region being attractive to newcomers as opportunities for economic growth. Other consideration includes the green economy/green energy transition, the accessibility of enterprise zones, and growth in the care economy as other opportunities.

The following rank among respondents as the largest opportunities for the region:

- 1) Small Business Development, startups, and entrepreneurship (25)
- 2) Workforce training and education (24)
- 3) New and expanding markets (e.g. value-added forest products, marijuana, tourism, craft beer and wine, etc.) (20)
- 4) Quality of place for growing population segments (i.e. retirees, families, aging baby boomers, climate migrants, etc.) (20)

- 5) New and expanding markets (e.g. value-added forest products, marijuana, tourism, craft beer and wine, etc.) (20)
- 6) Increase Economic diversity across the region (18)
- 7) Renewable Energy (17)  
Enterprise Zones (16)

## Threats

The region is vulnerable to several human-caused and natural disasters. These issues are chronic, such as prolonged and worsening droughts and the lengthening wildfire season. They are also acute and catastrophic, such as the expected subduction zone earthquake and related tsunami. Human-caused disasters include climate change, pandemics, economic recession, and social unrest. On any given year, the region may experience several significant disasters, and as such, must be prepared to respond, even in less-than-ideal conditions. Respondents to the survey rank chronic natural hazards, catastrophic natural hazards and the impacts of climate change roughly equally as threats to the region.

Outside of disaster scenarios, some additional threats are on the horizon. Respondents indicated that the long-term shift away from natural resources (timber, agricultural products) and manufacturing toward a service economy is a threat, particularly for rural economies. Other threats exist in the ways the region does, or rather does not, collaborate – leading to duplication of efforts, missed opportunities, and competition from other parts of the state.

Respondents ranked the following disaster events as threats:

- 1) Catastrophic natural hazards (e.g. Cascadia subduction zone earthquake and tsunami) (29)
- 2) Chronic natural hazards (e.g. floods, winter storms, wildfires, landslides, etc.) (28)
- 3) Long-term impacts from climate change (22)
- 4) Public health emergencies or pandemics (15)

Respondents also indicated that the following aspects of coordination are threats:

- 1) Lost economic development opportunities (due to lack of collaboration) (20)
- 2) Shift from resource and manufacturing to service-based economy (19)
- 3) Duplication of efforts (19)
- 4) Competition from other metro areas (15)

Respondents indicated the following aspects of taxes pose a potential threat:

- 1) Decreasing gas tax revenue (21)
- 2) Uncertain state tax structure (18)

Respondents indicated that the following are general threats:



- 1) Housing scarcity, including workforce housing (32)
- 2) National/international economic downturn (17)

### **Next Steps**

The results of the survey will guide the creation of a list of outstanding Strengths, Weakness, Opportunities, and Threats. This list will inform the report's inventory of assets and guide the actions that the region should take to continue to grow the economy. The goal is to use the SWOT analysis to inform future CEDS implementation and Action Items. The SWOT and regional background data will be reviewed again/finalized at the October 29<sup>th</sup> regional meeting.

As a final thought a response from the survey, "Communities are more similar than different".

**Attachment A: Full Survey Results**



# 2025 CWEDD SWOT Analysis Survey

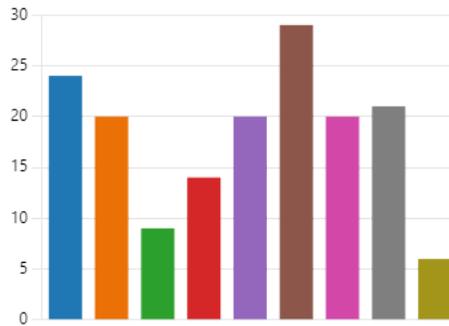
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Responses

**20:57**  
Average time to complete

**Active**  
Status

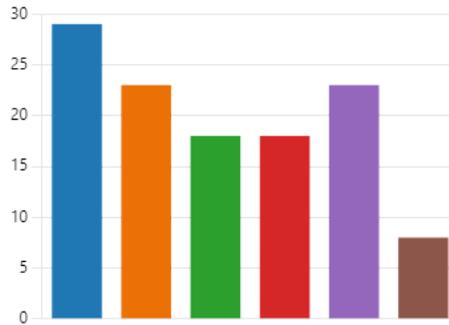
1. The following growth in these industry clusters are a marketable strength in the CWEDD region. Mark all that still describe marketable strengths.

- Research industry 24
- Maritime industry 20
- Medical supply industry 9
- Specialty metals 14
- Value added food products or f... 20
- Tourism and recreation 29
- Tech industry 20
- Advanced manufacturing (micro... 21
- Other 6



2. The following aspects of connectivity are a marketable strength in the CWEDD region. Mark all that still describe marketable strengths.

- Direct access to I-5 29
- Multi-use ocean ports for fishin... 23
- Local, regional, and national int... 18
- Freight infrastructure 18
- Highspeed or fiber internet acce... 23
- Other 8



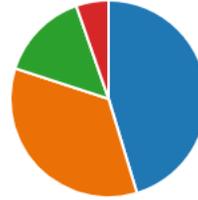
3. The following support a culture of innovation as a marketable strength in the CWEDD region. Mark all that still describe marketable strengths.

- Business incubators/accelerator... 27
- Research institutes and higher e... 28
- Proven track record of successfu... 17
- Other (please explain) 2



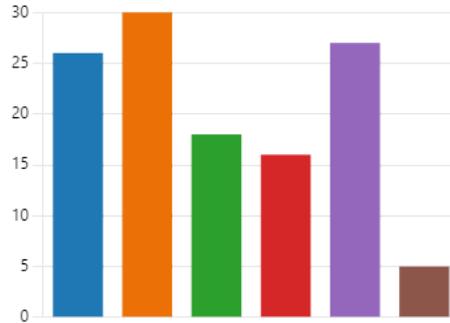
4. The following promote a supportive business climate as a marketable strength in the CWEDD region. Mark all that still describe marketable strengths.

- Small business support (e.g. cha... 34
- Workforce training centers 26
- Adaptive and attractive business... 11
- Other 4



5. The following provide technical support as a marketable strength in the CWEDD region. Mark all that still describe marketable strengths.

- Local government economic de... 26
- Councils of government (LCOG, ... 30
- Multiple economic developmen... 18
- UO Economic Development Ad... 16
- Small business development ce... 27
- Other 5



6. (Optional) What additional marketable strengths exist in the CWEDD region that are not listed above. Please describe.

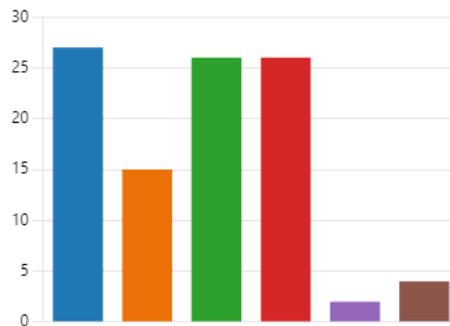
### 9

#### Responses

#### Latest Responses

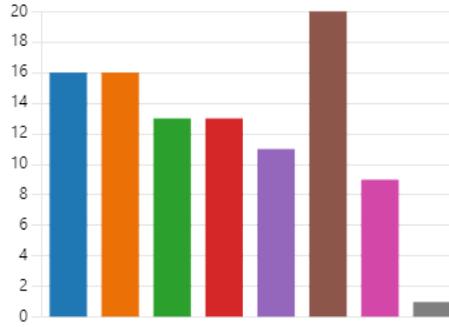
7. The following describe the challenges of coordinating a large and diverse region. Mark all that still describe regional weaknesses.

- Size, scale, and resource-base of... 27
- Lack of agreement on regional e... 15
- Divides between urban and rura... 26
- Divides between geographic are... 26
- Divides between COG territories 2
- Other 4



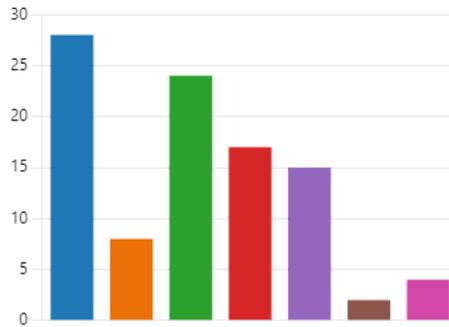
8. The following aspects of connectivity are a regional weakness in the CWEDD region. Mark all that still describe regional weaknesses.

- Lack of available and accessible ... 16
- Limited east-west connectivity 16
- Limited regional airport service 13
- Lack of multi-modal transfer sta... 13
- Lack of rail connections to the c... 11
- Rural broadband access 20
- Maritime infrastructure 9
- Other 1



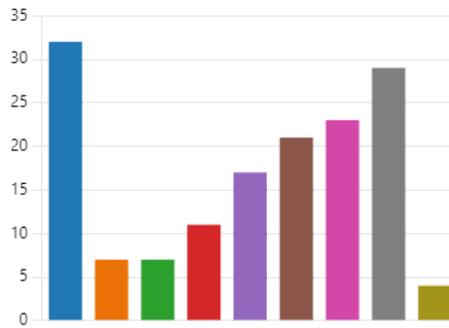
9. The following descriptions of demographics are a regional weakness in the CWEDD region. Mark all that still describe regional weaknesses.

- Lack of skilled labor force (not e... 28
- Decreasing higher-ed enrollment 8
- Aging population and increasin... 24
- Relatively small population 17
- Lack of racial or ethnic diversity 15
- Other (please explain) 2
- Other 4



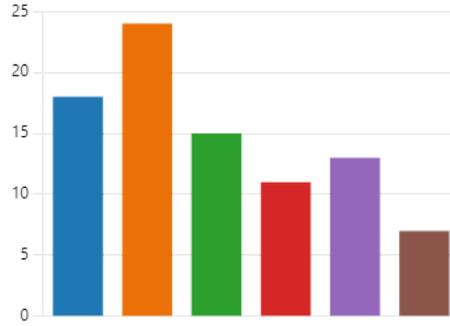
10. The following are institutional barriers are a regional weakness in the CWEDD region. Mark all that still describe regional weaknesses.

- High demand for and limited su... 32
- Limited regional collaboration a... 7
- Lack of regional brand/identity 7
- High demand for and limited su... 11
- Government regulations (too m... 17
- Lack of care economy services (... 21
- Lower nationally ranked public ... 23
- Houselessness, public camping, ... 29
- Other 4



11. The following aspects of infrastructure describe regional weaknesses. Mark all that still describe regional weaknesses.

- Water and sewer infrastructure 18
- Limited access to capital project... 24
- Lack of financial support service... 15
- Rural broadband internet access 11
- Transportation infrastructure 13
- Other 7



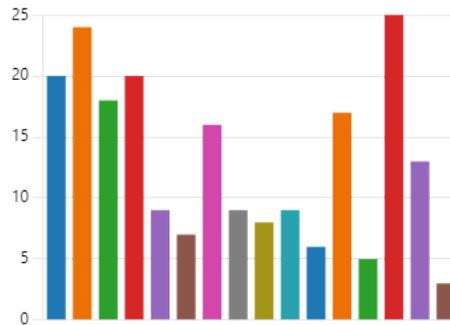
12. (Optional) What additional regional weaknesses exist in the CWEDD region that are not listed above. Please describe.

11  
Responses

Latest Responses  
"cost of living"

13. The following describe the top district-wide opportunities. Mark all that still describe district-wide opportunities.

- Quality of place for growing po... 20
- Workforce training and education 24
- Increase economic diversity acr... 18
- New and expanding markets (e... 20
- Businesses with environmental, ... 9
- Nonprofit sector 7
- Enterprise zones 16
- California and Washington mark... 9
- Growing national and internatio... 8
- Growing trade between US and ... 9
- Access to available capital 6
- Renewable energy 17
- 'Lay-down' areas for multi-mod... 5
- Small business development, st... 25
- Care economy (health care servi... 13
- Other 3



14. (Optional) What additional regional opportunities exist in the CWEDD region that are not listed above. Please describe.

6  
Responses

Latest Responses

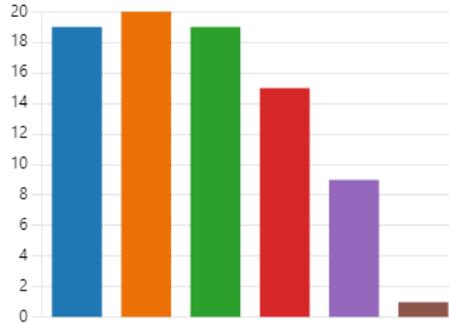
15. The following disaster events describe potential threats. Mark all that still describe potential threats.

- Catastrophic natural hazards (e... 29
- Long-term impacts from climate... 22
- Chronic natural hazards (e.g. flo... 28
- Public health emergencies or pa... 15
- Other 4



16. The following aspects of coordination describe potential threats. Mark all that still describe potential threats.

- Shift from resource and manufa... 19
- Lost economic development op... 20
- Duplication of efforts 19
- Competition from other metro a... 15
- Jurisdictional competition with... 9
- Other 1



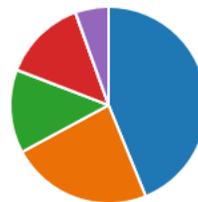
17. The following aspects of taxes pose a potential threat. Mark all that still describe potential threats.

- Uncertain state tax structure 18
- Decreasing gas tax revenue 21
- Personal income tax structure 12
- Corporate or business taxes 16
- Other 5



18. The following describe general potential threats to the CWEDD region. Mark all that still describe potential threats.

- Housing scarcity, including work... 32
- National/international economi... 17
- Declining natural resource avail... 10
- Agricultural impacts of climate c... 10
- Other 4



19. (Optional) What additional potential threats exist in the CWEDD region that are not listed above? Please describe.

7  
Responses

Latest Responses

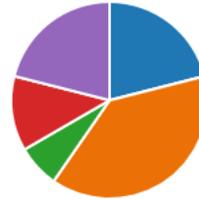
20. Is there anything specific you would like to add about your local economy? What is unique about your community compared to the rest of the region?

6  
Responses

Latest Responses

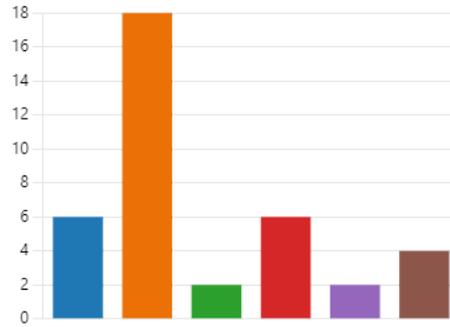
21. I am located in or represent...

● The coast	12
● The valley	22
● The Cascades	4
● Urban	7
● Rural	12



22. What is your role in the region?

● Elected official	6
● City/county staff	18
● State/federal staff	2
● Economic development practiti...	6
● Business owner/operator	2
● Other	4



# Brief Legislative Background

- Creation of Rural Capacity Fund HB 2345 (2021)
- HB 3174 (2023)
- HB 3395 (2023) – Housing Omnibus Package
- SB 1501 (2024) - Program Change Technical Fix

# HB 3395 Overview

Requirements:

- Must **support housing** and **community development capacity** within cities and counties in this state and within the nine federally recognized Indian tribes in this state.
- Must **partner and consult with local governments,** developers, financiers, the Department of Land Conservation and Development, the Housing and Community Services Department, other relevant state agencies and other interested public and private partners to enable local governments throughout the region to encourage community development and the development of infrastructure and needed housing.

# (1) Support Housing and Community Development

## Objectives:

- Support housing development and infrastructure capacity;
- Support community development capacity.

## Requirements:

- Annual reporting of how the money was spent;
- Requirement to coordinate with cities and counties prior to utilizing funds and get input from cities/counties on local needs;
- Explanation of how each project ties into housing.

# (2) Consult with Local Governments and Agencies

## Objectives:

- Communicate with cities, counties and community partners about available funds and identify needs in your district;
- Facilitate conversations with private and public partners in your district.

## Requirements:

- Bridging information gaps;
- Identifying and securing needed resources;
- Connecting housing producers with consumers;
- Working with underrepresented groups.

## LOCAL GOVERNMENT HOUSING SUPPORT

**SECTION 37.** (1) The Oregon Department of Administrative Services, in consultation with the Department of Land Conservation and Development and the Housing and Community Services Department, shall provide grants to councils of governments, as defined in ORS 294.900, and economic development districts to support housing and community development capacity within cities and counties in this state and within the nine federally recognized Indian tribes in this state.

(2) Councils of governments and economic development districts receiving grants under this section shall partner and consult with local governments, developers, financiers, the Department of Land Conservation and Development, the Housing and Community Services Department, other relevant state agencies and other interested public and private partners to enable local governments throughout the region to encourage community development and the development of infrastructure and needed housing, as defined in section 23, chapter 13, Oregon Laws 2023 (Enrolled House Bill 2001), by:

- (a) Bridging any information gaps;
- (b) Identifying and securing needed resources, including infrastructure and community facilities;
- (c) Connecting producers of needed housing with consumers of needed housing; and
- (d) Working with representatives of historically underrepresented groups to overcome community-specific barriers to obtaining housing.

**SECTION 38.** Section 37 of this 2023 Act is repealed on January 2, 2034.

**SECTION 39.** In addition to and not in lieu of any other appropriation, there is appropriated to the Oregon Department of Administrative Services, for the biennium beginning July 1, 2023, out of the General Fund, the amount of \$5,000,000, to provide grants under section 37 of this 2023 Act.

# Statewide Housing Goals

- **Equity and Racial Justice:** advance equity and racial justice to address disparities in housing and economic prosperity.
- **Homelessness:** build a coordinated and concerted statewide effort to prevent and end homelessness.
- **Permanent Supportive Housing:** invest in permanent supportive housing.
- **Affordable Rental Housing:** work to close the affordable rental housing gap.
- **Homeownership:** expand homeownership for low- and moderate-income Oregonians.
- **Rural Communities:** unlock housing opportunities in small towns and rural communities.

<b>CWEDD Region - Economic Development Projects</b>				
<b>Project Name/ Description</b>	<b>Primary Funder/ Amount / Year Awarded</b>	<b>Partners</b>	<b>Priority Area(s)</b>	<b>Link</b>
<b>Regional or Statewide</b>				
Mass Timber Coalition - Build Back Better	EDA Build Back Better / \$41.4 million / 2022	EDA, OR Department of Forestry, UO, OSU, Port of Portland, DLCD, Biz OR	All 5 Priority Areas	<a href="#">Home   Oregon Mass Timber Coalition</a>
Oregon Workforce Partnership -Post Release Job training, services for reentry population	US Department of Labor / \$3.9 million / 2023	US Department of Labor, Oregon Workforce Partnership	4. Workforce support	<a href="#">US Department of Labor awards \$49.4M to 17 organizations in 15 states to provide pre-, post-release job training, services for reentry population   U.S. Department of Labor (dol.gov)</a>
Lane, Lincoln, Benton USDA Reconnect	USDA Reconnect / 24.9 million Grant /2023	Benton, Lincoln, Lane, OCWCOG, Pioneer	1. Regional Collabroation, 3. Infrastructure Resilience, 5. Rual Vitality	<a href="#">Biden-Harris Administration Announces Nearly \$700 Million to Connect People in Remote and Rural Areas to High-Speed Internet   USDA</a>
Coastal Region Hospitality Industry Sector Partnership - Lane Workforce Partnership.	US Department of Labor / \$446,878 Award / 2023	Lane Workforce Partnership, NW Oregon Works, Southern Oregon WIB	4. Workforce support	<a href="#">Biden-Harris administration awards \$16M to improve job quality, expand access to good jobs in critical sectors, including care, climate resilience, hospitality   U.S. Department of Labor (dol.gov)</a>
<b>Lane County</b>				

Cottage Grove - Main Street Revitalization -includes street repaving, frontage improvements, and new water and storm sewer utilities.	EDA PWEAA/ \$5 million / 2022	EDA, Cottage Grove, LCOG	1. Regional Collaboration, 2. Business Development, 5. Rural Vitality	<a href="#">EDA Main Street Revitalization Project   Cottage Grove Oregon U.S. Department of Commerce Invests \$1.1 Million in American Rescue Plan Funds to Boost Tourism in Cottage Grove, Oregon   U.S. Economic Development Administration (eda.gov)</a>
Bohemia Foundation	EDA Travel Tourism and Outdoor Recreation/ \$1.1 Million	EDA, Cottage Grove	1. Regional Collaboration, 2. Business Development, 5. Rural Vitality	<a href="#">Phase I of Suzanne Arlie Park development is underway!   Suzanne Arlie Park   Engage Eugene (eugene-or.gov)</a>
City of Eugene Susan Arlie Park Trails and Mountain Bike Facilities	EDA ARPA Travel Tourism and Outdoor Rec / \$1.2 million / 2022	EDA, City of Eugene, LCOG	1. Regional Collaboration	
Stratocache - Oregon Senate Bill 4 Funding	\$4 4/ 19 million/ 2023	Eugene	2. Business Development	
Broadband - LCOG - Regional Broadband Strategy and Funding Response	LCOG Funds / \$250,000 / 2022	LCOG, City and County Partners	1. Regional Collaboration, 3. Infrastructure	
South Lane County Health Clinic	USDA / \$1 million / 2023	Lane County, LCC, Cottage Grove	1. Regional Collaboration, 4. Workforce Support, 5. Rural Vitality	
<b>Linn, Benton, and Lincoln</b>				

HP - Corvallis - The proposed funding would support the expansion and modernization of HP's existing facility in Corvallis, which is part of the company's "lab-to-fab" ecosystem in the region that spans from R&D activities to commercial manufacturing operations.	CHIPS / \$50 million / 2024	HP, City and County partners	1. Regional Collaboration, 2. Business Support, and 4. workforce support	<a href="#">Biden-Harris Administration Announces Preliminary Terms with HP to Support Development and Commercialization of Cutting-Edge Semiconductor Technologies   NIST</a>
Broadband - OCWCOG - Feasibility Study	EDA / \$300,000 / 2022	EDA, OCWCOG, City and County Partners	1. Regional Collaboration, 3. Infrastructure Resilience	
Oregon Ocean Innovation Hub (O2HI) - Oregon Blue Economy	Business Oregon / 600k / 2022	Lincoln County, OSU, Biz Oregon, ODOE, EDA, USDA-RD	1. Regional Collaboration, 2. Business Support, 4. Workforce Support, 5. Rural Vitality	<a href="#">Business Oregon : Emerging Industries : Reports, Publications, and Plans : State of Oregon</a>
Millersburg Intermodal Center	Business Oregon / 25 million / 2017	Linn County, AMEDC, ODOT, Biz OR, DLCD, DEQ	1. Regional Collaboration, 2. Business Support, 3. Infrastructure Resilience	<a href="#">Mid-Willamette Valley Intermodal Center   Home (mvic-intermodal.com)</a>
Linn and Benton EPA Brownfield Coalition Grant	EPA / \$1 million/ 2023	DevNW, Tangent, Lebanon, Albany, OCWCOG	1. Regional Collaboration, 2. Business Development, 5. Rural Vitality	
South Corvallis Food Hub	ARPA / \$550,000 / 2021	Corvallis, OSU	1. Regional Collaboration, 2. Business Support, 4. Workforce Support	
Multi-purpose grant - Confederated Tribes of Siletz Indians - Toledo Mill Property	EPA/ \$800k / 2023	EPA, City of Toledo, DEQ, Biz Oregon	2. Business Development, 5. Rural Vitality	

Hewlett- Packard - Oregon Senate Bill 4 Funding	S4 4/ 9.5 million/ 2023	Corvallis, Biz Oregon	2. Business Development
Amorphyx - Oregon Senate Bill 4 Funding	S4 4/ \$250,000/ 2023	Corvallis, Biz Oregon	2. Business Development
Corvallis Microfluidics Tech Hub	EDA/ Not Awarded / 2023	EDA, Biz Oregon, OSU, Corvallis	2. Business Development