



Regional CWEDD Meeting

Tuesday, October 29, 2024

9:00 am – 3:00 pm

In-person Meeting
Benton County Fairgrounds
110 SW 53rd Street,
Corvallis Oregon 97333
Detailed Directions are attached

AGENDA

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| 1. | 8:30 | Coffee and Snacks | All |
| 2. | 9:00 | Call to Order & Agenda Review | Chair, Paul Schuytema |
| 3. | 9:05 | Roll Call/ Board Member Introductions | Staff, Justin Peterson |
| 4. | 9:10 | Public Comment
<i>Limited to 3 minutes</i> | Chair |
| 5. | 9:12 | Economic Development Lens
Paul to set the framework of the days conversation | Chair |
| 6. | 9:20 | Comprehensive Economic Development Strategy (CEDs) Overview | Staff, Justin Peterson |
| 7. | 9:30 | Awarded EDA Grants – 5-minute highlights <ul style="list-style-type: none">• Cottage Grove Main Street Improvements – Faye Stewart• Cottage Grove Bohemian Park (Bohemia Foundation) – Faye Stewart• Eugene – Suzanne Arle Bike Trails• CorMic – Oregon State University – Julie Brandis• Mass Timber Phase II – Justin Peterson• Broadband OCWCOG – Justin Peterson | Multiple |
| 8. | 10:00 | Regional Data and Trends <ul style="list-style-type: none">• Oregon Employment Department Presentation – Patrick O'Connor (30 Minutes)• Break 15 minutes• Childcare updates– Holly Mar-Conte and Bryan Steinhauser (30 Minutes)• Workforce Panel –NW Oregon Works – Heather DeSart. Lane Workforce - Jesse Quinn and Ryan | Multiple |

Kounovsky. Willamette Workforce – Dean Craig and Kim Parker-Llerenas. Collaborative EDO – Matt Sayre (45 Minutes)

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| 9. | 12:00 | Lunch and Keynote Speaker
<i>-Discussion with the Regional Solutions Team and the RSTs connection to the CEDS</i> | Regional Solutions Team,
Courtney Flathers |
| 10. | 1:00 | SWOT Analysis Survey Results and Discussion | Staff, Justin Peterson and Corum Ketchum |
| 11. | 1:30 | Implementation and Action Plan
<i>Small round table activity to dive into implementation and hear from partners.</i> <ul style="list-style-type: none">• <i>What's going on in the region?</i>• <i>What would you like to see done?</i>• <i>How to use the CEDS as a scaffolding for collaboration?</i> | IPRE, Aniko Drlik-Muehleck and Staff |
| 12. | 2:30 | Next Steps <ul style="list-style-type: none">• <i>Draft Data and SWOT section to be shared by late 2024</i>• <i>Implementation Meetings in Early 2025</i> | Chair/Staff |
| 13. | 3:00 | Adjournment
<i>Thank you all!</i> | Chair |

Attendance (For Quorum Purposes)

OCWCOG Members	Title	Jurisdiction	Attendance
Nancy Wyse	Commissioner	Benton County	
Claire Hall	Commissioner	Lincoln County	
Alex Johnson II	Mayor	City of Albany	
Sherrie Sprenger	Commissioner	Linn County	
Chas Jones	Mayor	City of Philomath	
Rick Booth	Mayor	City of Waldport	
Paul Schuytema	Executive Director	EDALC	
Chris Workman	City Manager	City of Philomath	
Kelly Hart	CED Director	City of Lebanon	
John Pascone	President	LEDG	
Pam Barlow-Lind	Planning Director	CTSI	
Sophie Adams	ED Manager	City of Albany	
Lane Members	Title	Jurisdiction	Attendance
Greg James	Board Member	WillamaLane Parks and Rec	
Sherry Duerst-Higgins	Board Member	Lane ESD/South Land SD	
Randy Groves	City Councilor	City of Eugene	
Rob Ward	Mayor	City of Florence	
Patti Chappel	President	Emerald People's Utility Dist.	
Pete Knox	Board Member	Lane Transit District	
Greg Ervin	City Councilor	City of Cottage Grove	
Matt Michel	City Manager	City of Veneta	

Quorum Requirement: CWEDD business may be conducted provided a quorum of members attends. A quorum shall consist of a simple majority of the membership of the District Board. The CWEDD members may participate by telephone or other means of electronic communication, provided the meeting is called to order at a meeting place where the public can attend, hear, understand and/or read the comments of the members participating by telephone or electronic means and the members so participating can fully hear, understand, and/or read the comments of the other members participating in the meeting.

SPEAKER BIOS

EDA Project Discussion Bios

Name: Faye Stewart

Title: Currently the Public Works & Development Director for the City of Cottage Grove. Started in this position April 2017.

Cottage Grove Projects in Public Works, EDA grant for Bohemia Park Entry Plaza Project, (\$1.7 million project), EDA grant for the Main Street Revitalization Project, (\$6.25 million project)

Former Lane County Commissioner January 2005- April 2017.

Partner/Owner Stewart & Sons Inc., Excavation & Logging General Contractor 1988-2004.

Life Resident of Cottage Grove.

Childcare Discussion

Name: Holly Mar-Conte

Title: Child Care Sector Strategist

Organization: Onward Eugene & Eugene Area Chamber of Commerce

Bio: Holly Mar-Conte serves as the Lane County Child Care Sector Strategist, housed at Onward Eugene, the economic development arm to the Eugene Area Chamber of Commerce. In this role, she supports child care providers, community based organizations, K-12 and higher education, government and elected officials, employers, parents and families to identify solutions to improve access to quality, affordable child care. She has over fifteen years of experience working in local and statewide early learning systems and holds a Masters in Planning, Public Policy and Management with an emphasis in Nonprofit Management from the University of Oregon.

Name: Bryan Steinhauser

Title: Business Liaison

Organization: Early Learning Hub of Linn, Benton, & Lincoln Counties

Bio: Originally from New Jersey, Bryan spent over a decade serving in the Marine Corps and the US Army, having the opportunity to travel to exotic locations around the world, performing all sorts of exciting adventures. Along the way, he picked up a Bachelor's Degree, double majoring in history and political science. After his military exploits were completed, he put roots down in Texas, worked in private industry in the investigative and compliance analyst fields, found a loving wife, and produced an adorable set of precocious twins, who taught him the powers of patience as well as the need of quality, affordable, and plentiful childcare resources. Moving to Oregon in 2021, he jumped at the opportunity to perform a service for his newly adopted three county community to facilitate and create childcare opportunities for others like himself. Bryan and his family live in Lebanon. His hobbies include history, fiction, cinema, fine dining, and enjoying the outdoors.

Cascades West Economic Development District Workforce Panel

- **Date:** October 29, 2024
- **Time:** 10:00 am - 12:00 pm (Panel will be 30-45 minutes)
- **Location:** TBD, Benton County Fairgrounds (110 SW 53rd St, Corvallis, OR 97333)
- **Panel Topics:**
 - Regional data and workforce trends
 - Economic forecast
 - Regional partnerships and innovation
 - Industry initiatives, including Team Oregon Build and the Oregon Coastal Hospitality sector
 - The panel is planned to run for **30-45 minutes**, with time for audience Q&A.

Speaker Bios and Headshots due 10/18

Jesse Quinn, Director of Community Engagement at Lane Workforce Partnership



Jesse Quinn is the Community Engagement Director at Lane Workforce Partnership with over 10 years of leadership experience in nonprofit management and higher education. Prior to joining Lane Workforce Partnership, he served as Director of Annual Giving at United Way of Lane County. A position which led United Way's year-round employee workplace fundraising efforts with over 216 local business leaders. His other leadership roles have included serving as Development Manager of HIV Alliance and advancing diversity, equity, and inclusion at the University of Oregon. Jesse graduated from the University of Oregon's school of Planning, Public Policy and Management with a masters in Nonprofit Management. He currently serves as

a Board Member and Community Service Committee Co-Chair for the Rotary Club of Eugene and actively contributes as an HIV Alliance Board Member. In his spare time, Jesse enjoys exploring new swimming holes and running trails.

Ryan Kounovsky, Director of Workforce Strategy and Innovation



Ryan Kounovsky is the Director of Workforce Strategy and Innovation for Lane Workforce Partnership. In this position, his primary responsibility is overseeing various Workforce Innovation and Opportunity (WIOA) Programs, along with management of other grant funded programs. Prior to coming to LWP, Ryan was the Chief of Staff for Representative Jeff Reardon in the Oregon Legislature, working on issues around Career and Technical Education, strengthening schools, water issues, environmental concerns, and workforce development. Two of his final pieces of legislation he worked on was passage of Future Ready Oregon, an innovative \$200 million dollar investment in workforce development across Oregon, and a \$250 million dollar investment in conserving Oregon's water use and modernizing waterways.

Ryan holds a Master's Degree in Public Administration and Graduate Certificate in Nonprofit Management from the University of Oregon's school of Planning, Public Policy, and Management.

Dean Craig, Director of Business Services



Dean's journey to Willamette Workforce Partnership began in 2001 when he was recruited from his role as Operations Manager for a manufacturing company by a local staffing agency where he spent over 15 years as the regional manager.

Shortly after starting his position as regional manager, Dean was introduced to Workforce Development when a friend "tricked" him into attending a Youth Council meeting: less than a year later he was a board member and chair of that council.

Being a board member for nearly 14 years and past board chair, coupled with his years of experience helping customers of his staffing agency with workforce issues makes him uniquely qualified for the position of Director of Business Services. Dean has a powerful desire to be of value to everyone he comes in contact with and a real passion for business.

Dean lives in a rural area between Silverton and Molalla with his wife Jodi, their rescued animals Dog Uma, and cat Stella. He has five adult children and 10 grandchildren.

His message to everyone is one he learned from his father; Work hard to be the best at whatever you do; do it with the integrity as if your grandmother was watching, and yearn to learn and never stop, but do so with discernment.



Kim Parker-Llerenas, CEO/Executive Director, Willamette Workforce Partnership

Over the course of her career, Kim has led a variety of public and nonprofit organizations. Prior to coming to Willamette Workforce Partnership, she served as the Chief of Staff of the Department of Education's Early Learning Division. Earlier, she served as the Assistant Director for Business and Employment Services of the Oregon Employment Department (OED). In that capacity, she led more than 400 staff charged with serving Oregonians at over 36 WorkSource offices across the State.

Prior to her work for the State, Kim served as Executive Director of the workforce board serving Clackamas County and as Executive Director of the Clackamas County Business Alliance. Earlier in her career, Kim was the Executive Director of the North Willamette Valley Habitat for Humanity affiliate; she began her professional life serving in a variety of leadership roles in early childhood learning. Kim has a son and daughter and she and her husband Salvador enjoy travel, camping, music, wine tasting, and watching sports. Kim holds a Bachelor of Science degree in Communications from Willamette University.



Matt Sayre, Executive Director, Collaborative EDO

[Matt Sayre](#) is the Executive Director at Collaborative EDO, a regional economic development non-profit organization that serves all of Lane County. Collaborative EDO is strategically aligned with Lane Workforce Partnership, to help the region fully realize the benefits of economic development programs that are connected to the workforce system. Matt's past work has led to Eugene's designations as a 'Mozilla Gigabit City' and 'Top 10 up and coming tech cities in the Nation'. Matt has been recognized as a '20 under 40 Rising Business Star' by The Register-Guard for helping local startups companies thrive and successfully recruiting dozens of new employers to Eugene including: Uber, SentinelOne, Nulia, Stratacache and Southwest Airlines.



Name: Justin Peterson

Title: CED Planner

Justin Peterson is a Community and Economic Development Planner that specializes in supporting small cities with short- and long-range land use planning projects. He holds a Bachelor's degree from Arizona State University in Urban Planning and a Master's degree from the University of Oregon in Community and Regional Planning. Right out of graduate school, Justin started working for Polk County gaining valuable County level planning experience. For the last five years Justin has worked for Oregon Cascades West Council of Governments, helping small communities from the coast to the valley in a three-county region by providing land use, economic development, and transportation planning support.

Parking Reminder:

- When you arrive at the Benton County Fairgrounds (110 SW 53rd Street, Corvallis, OR 97333) Please Park in the South Parking lot, (***entrance off Reservoir Road***), and head into the Auditorium Building. This is where the main part of the meeting will be held.

